



2017 Strategic Planning for the One-Person Shop

QUESTIONS

RESPONSES

22

22 responses



SUMMARY

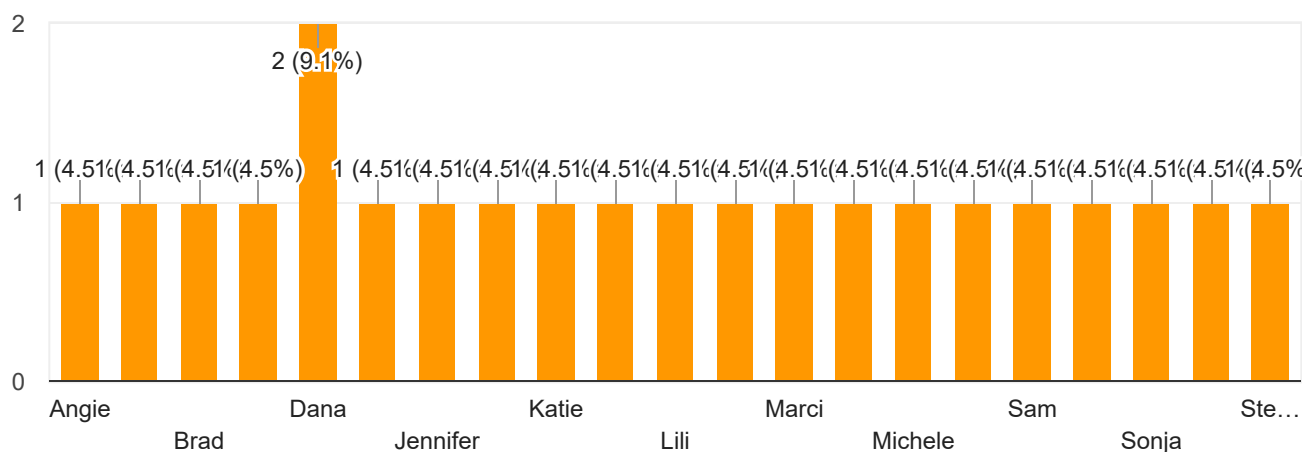
INDIVIDUAL

Accepting responses



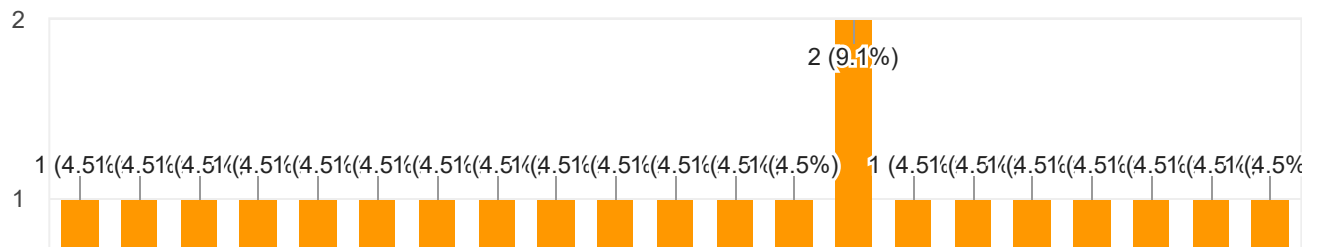
First Name

22 responses



Last Name

22 responses



School District

22 responses

MOSPRA
Harrisonville
Reeds Spring
Holden R-III
Fort Osage
Cassville R-IV School District
Sikeston R-6
Fox C-6
St. James R-1
Grain Valley School District
Cape Girardeau Public
Hallsville
Kearney School District
Northwest School District
Raymore-Peculiar
Valley Park
Clinton School District
Frontier Schools
Jackson R-2
West Platte School District

Cape Girardeau Public Schools

Platte County School District

Mobile Phone

22 responses

5733530590

8167381055

417-294-9201

816-345-0274

816-668-8125

417.846.6297

573-380-8454

3144010931

573-263-5371

(816) 335-5755

6188069164

5737215773

8166944045

636-575-1458

816-365-3808

314 277 1182

660-890-1405

816-588-5575

573-576-6672

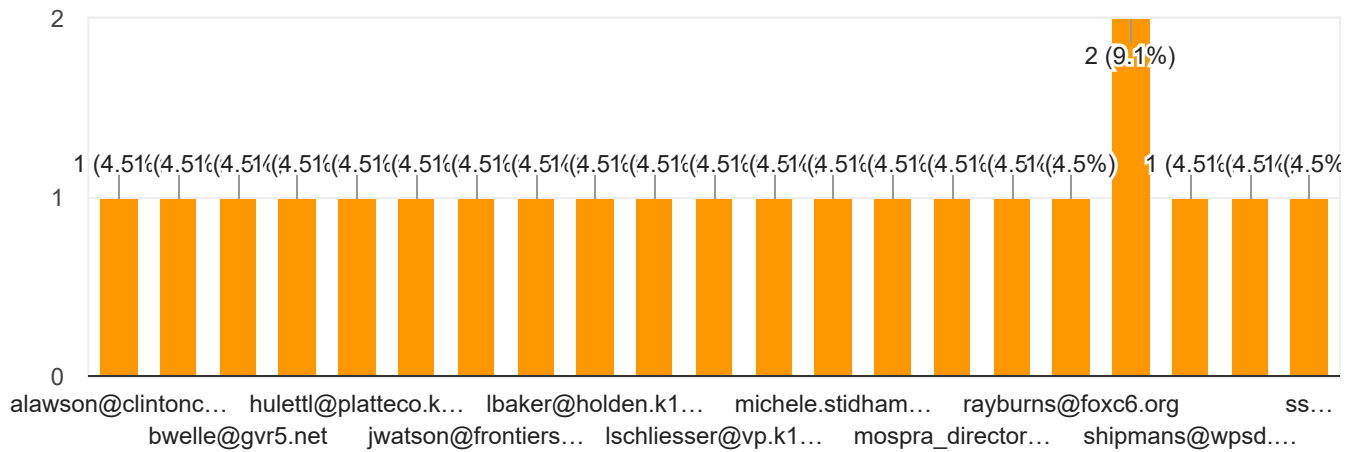
8163449042

618-806-9164

8168001193

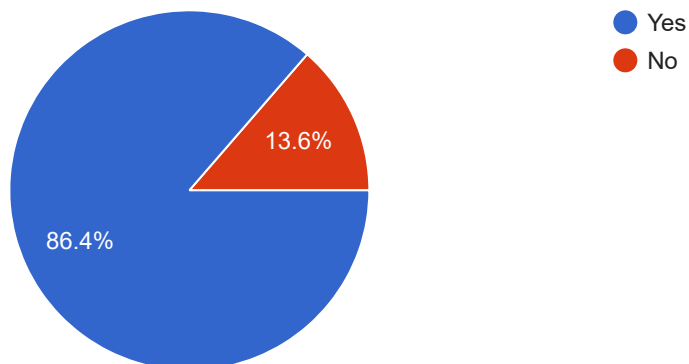
Email

22 responses



Did you attend Strategic Planning for the One-Person Shop last year?

22 responses



What did you like best about Strategic Planning for the One-Person Shop last year?

18 responses

Working and sharing ideas with peers

The time to network with other one-person offices; brainstorming ideas with each other.

Networking

The time to actually work and put together my plan on site.

I liked meeting others across the state that are also a one-person shop. I liked the open discussion.

Dedicated time to work on something so important that we tend to put off

Time to focus solely on strategic planning and to see examples from peers to generate conversations about how others approached planning.

The ideas from other districts

It was helpful to have several examples of communications plans.

Time to sit with others that are a one person shop to ask how they did things and how they split their time

It was nice to have time to work and peers available for advice

I got some great tips and resources to get me started on my plan.

I got ideas for best practices while working in a fairly large district as one person

Sharing ideas and experiences.

The chance to start and finish a project.

Getting ideas from other school districts.

Time to work on my strategic plan and talk to other MOSPRA friends about what they did with their time.

Collaborating and sharing ideas

What suggestions do you have? Any changes you would like to see?

11 responses

Start a FB closed page for the group prior to the session so people can share their strat plans and other insights, struggles, etc. This will help start the conversation at the session

More examples of great plans by MOSPRA Pros, preferably ones of those that are leading the training.

N/A

I really enjoyed it and look forward to it again

Any time together is good time together :)

It was a little difficult to actually work on the plan because there were also great breakout groups that I could hear people discussing. I didn't want to miss out on that good advice time, so I didn't work much on my plan. Maybe have those breakouts in a separate room so they are not as distracting. Then again, that's a self control issue. :)

I'd be interested in having us maybe start with some challenges we face and then work through how all of us have overcome them..ie how do we make daily decisions on what to communicate, who do we enlist to help us in this task

Start with the end goals in mind.

I loved the question and answer time as a large group.

I wish the planning session was in Kansas City - ha!

A few tried and true templates available for strategic planning

What topics or speakers do you think are essential to address this year?

11 responses

Following the RACE or PDSA process; improving messaging; developing REAL evaluations of the work being done.

Legal issues (what you can and cannot say)
How to get bosses to listen to you instead of attorneys

Trends in social media would be helpful. As well as taking a look at other's documents such as newsletters, magazines, flyers, etc.

I'd like to see some discussion on how to take a district-level plan and apply it to individual buildings in order to help support building-level communications.

Now that we have an updated plan, I would like to dive deeper into the measures others use to monitor progress on their plans.

Something that I'm really interested in talking with this group about is support, research, and ideas on why a school PR position is necessary. It's a hot topic, esp with budget cuts, and our positions are targeted. My supt and myself are in the early stages of creating a board report to get this out there publicly, during open session, on how the position supports teachers, admin, and student learning. Brainstorming with others, & sharing so others can present too, would be valuable. Just a thought!

What's happening with Public Education funding across the nation.

I'd be happy to share with the group how I've learned to empower other people within the District to help me communicate. In the time I've been here I've been able to get staff and administrators on board to help spread the message.

Audience-centric strategies. Strategies that support parent involvement and classroom learning. Staff engagement.

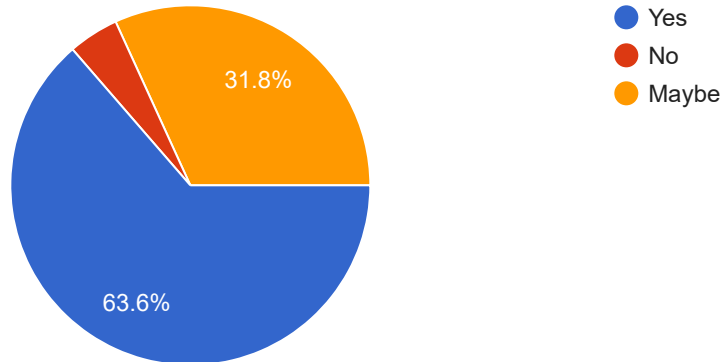
I'm always interested in hearing what other districts are doing with technology, social media, apps being used, etc...

I'd love to continue discussion on use of video and developing communication plans around specific messages.

2017 Workshop

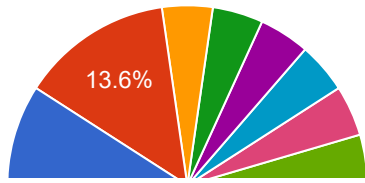
Are you interested in attending the workshop this year on Wednesday, June 14 in Jefferson City?

22 responses



Do you currently have a communications plan?

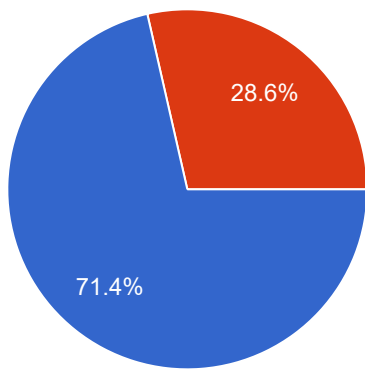
22 responses



- Yes
- No
- Yes but I would like to redo it.
- have a rough draft
- I have the one that I personally wrote

Do you have a communications plan template that you plan to use?

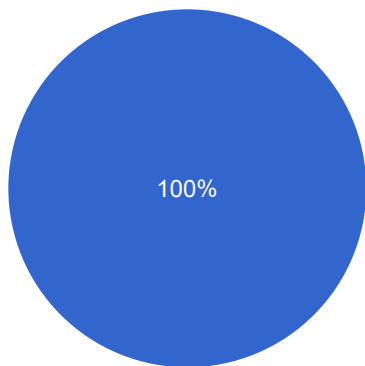
21 responses



- Yes
- No

If you have a template, would you be willing to share it?

12 responses



- Yes
- No

List any areas you know that you'd like to address in your communications plan (i.e., engaging senior citizens, spotlighting STEAM programs, staff communication, using more video, etc.). This will help us plan for speakers and topics of discussion.

12 responses

All of the above

Delivering professional development to different staff groups on how to be effective communicators; identifying community groups to build relationships with; including media literacy efforts for the community.

Engaging senior citizens, spotlighting staff, and staff communications

staff communication

I'd like to develop a communications plan for coaches and activity sponsors, integrating parent comm and media following games to website/social media reports.

Aligning it to the strategic plan for our district.

staff engagement and internal communication is going to be a huge focus this upcoming year.

Identifying topics to spotlight throughout the year that will engage each of our audiences and constituencies.

newsletter formats, social media

Staff Communication, Improved Crisis Planning tools, Tips for using tools like School Messenger to the fullest capacity.

I would like to learn how to put a welcome video together for our district.

staff communication, notification systems

Tell us what your expectations/hopes are for this workshop.

17 responses

I want to get a plan put together (at least the skeleton) for the upcoming school year so I can focus my work and be more strategic with my time.

To keep learning more and getting better!

I can't attend due to a conflict with my schedule but would love to learn more and have access to resources (and pros). :)

leave with most of a plan in place.

This was an incredibly helpful and exciting process last year and I know this year's workshop will build on that opportunity. Being able to connect with other one-person groups is incredibly useful!

Now that we have an updated plan, I would like to dive deeper into the measures others use to monitor progress on their plans.

See how to improve staff communication and see what schools have mobile apps

I just want to see my PR people!

to gain more good best practices that I can implement in my every day work.

I want to get ideas to improve our Communications Plan

Executable list of to-do's throughout the year.

Get started on a communications plan for our district and gain insight/best practice feedback from colleagues

Key categories/strategies/considerations for a school communication plan.

Learning to plan and work more efficiently.

To gain more social media ideas to bring back to our district.

learn from my fellow MOSPRA members

IDEAS and BEST PRACTICES! :)